

Scaling for Clusters with **COPS**

Cluster Optimized Proximity Scaling

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 - C-Clusteredness and an Index
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This is joint work with [Patrick Mair](#) and [Kurt Hornik](#).

Multidimensional Scaling (MDS)

- Popular method for representing multivariate high-dimensional proximities in some lower-dimensional space
- MDS utilizes a stress function, e.g., a least squares one

$$\text{stress}(X) = \sum_{i < j} w_{ij} [f(\delta_{ij}) - g(d_{ij}(X))]^2$$

- and minimizes it to find the configuration X

$$\arg \min_X \text{stress}(X)$$

$d_{ij}(X)$... fitted distances

δ_{ij} .. proximities

w_{ij} ... finite weights

$g(\cdot), f(\cdot)$... transformation functions

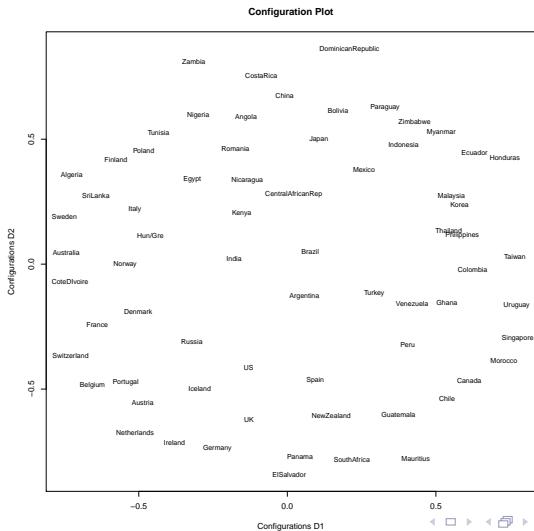
Multidimensional Scaling (MDS)

- Provides an **optimal map into continuous space** \mathbb{R}^M and looks for directions of spread in the low dimensional space (**objective 1**)
- But often one is also interested in **discrete structures of similarity** between objects (“clusters”; **objective 2**)
- MDS does solve objective 1 but not objective 2. The latter is often inferred from the former by **how it looks**
- It can happen that **what is optimal for objective 1 is not very useful for objective 2**

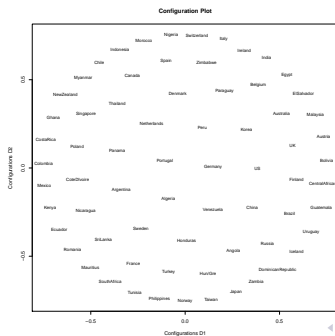
Banking crises data from Reinhart & Rogoff (2009) (compiled by Graves, 2014):

- A panel data set of banking crisis history
- Time frame: 1800 to 2010
- Objects: 70 present-day independent states
- Binary entries (had crisis yes/no)

We use a **binary asymmetric distance** between the objects (Jaccard distance) and **apply standard least squares MDS** (SMACOF) for representation.

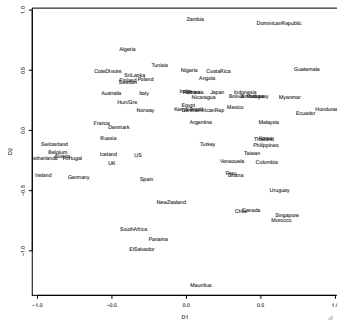


- Optimal configuration **does not reveal** a nice clustering structure.
- This is because of **little variability** in the proximities
- **Known problem**: MDS on data with little/no variability in proximities generates a configuration that **resembles a sparsely populated sphere** in \mathbb{R}^M (projected to a disc in \mathbb{R}^2)



Is there a way out?

- Following e.g., Mair et al. (2014) fit metric MDS with power transformation by setting e.g. $f(\delta_{ij}) = \delta_{ij}^{10}$
- Clusters are much clearer but the fit is now worse (0.119 versus 0.127)

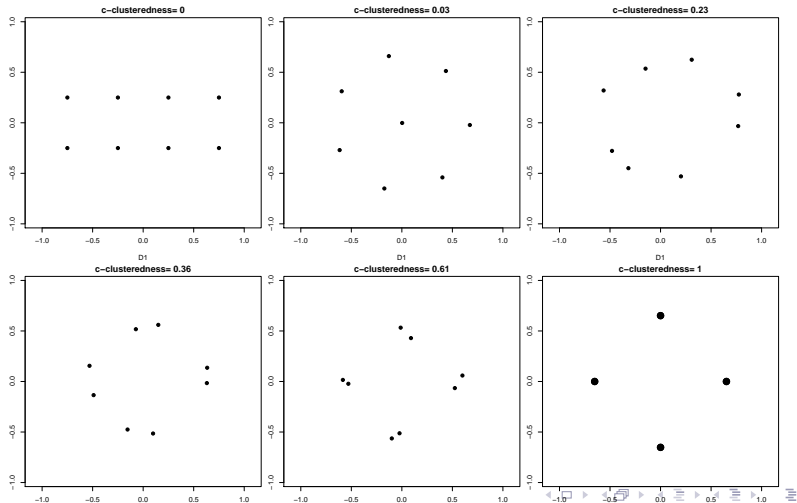


COPS for the Rescue

We propose a general **solution** to this problem that consists of the following steps:

- Use a **stress with θ -parametrized strictly monontonic nonlinear transformations** of either proximities or fitted distances or both e.g., power transformations (**powerStress**, $g(d_{ij}(X)) = d_{ij}(X)^\kappa$ and $f(\delta_{ij}) = \delta_{ij}^\lambda$, so $\theta = c(\kappa, \lambda)$)
- Use an **index of the obtained degree of clusteredness** in the configuration (**c-clusteredness**) to quantify the clusteredness
- Combine the stress function, the transformations and the clusteredness index into a **single target function** and **optimize over the parameters**
- We call this **COPS** (Cluster Optimized Proximity Scaling; Rusch et al., 2014)

C-Clusteredness: The amount of clusteredness of a configuration

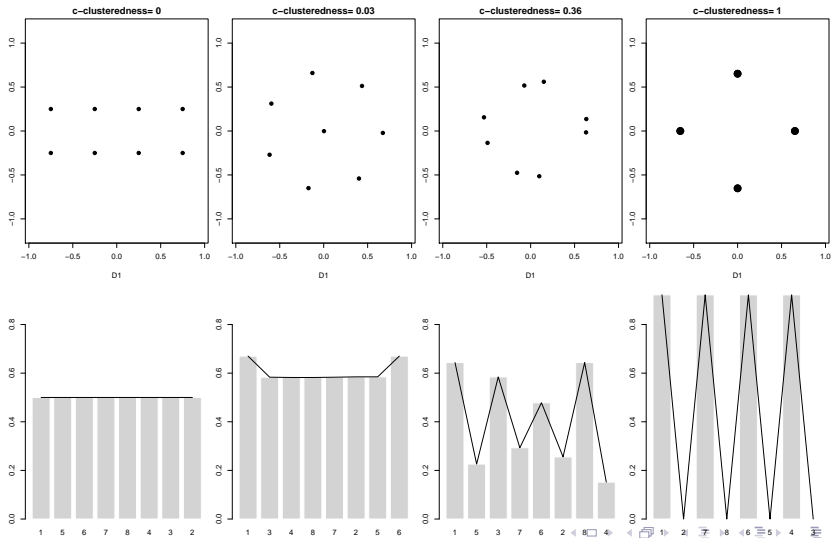


Index for clusteredness: **OPTICS cordillera**

- Employs **OPTICS** (Ankerst et al., 1999) with metaparameters k, ϵ on the configuration distances. For row vectors x_j of X returns an ordering R of these points, $R = \{x_{(i)}\}_{i=1, \dots, N}$. So, $x_{(1)}$ is the x_j that is at position 1 in the ordering.
- OPTICS also returns a **reachability plot** (dendrogram of minimum reachabilities $r_{(i)}^*$ of point $x_{(i)}$)
- Ordering and reachability represents the cluster structure. We **aggregate** that to an **index $OC(X)$** by defining (for metaparameter $q > 0$)

$$OC(X) = \left(\frac{\sum_{i=2}^N |r_{(i)}^* - r_{(i-1)}^*|^q}{C} \right)^{1/q}$$

C... (optional) normalizing constant



Properties of the OPTICS Cordillera

For given metaparameters ϵ, k, q the following applies (Rusch et al, 2014)

- Upper bound for the cordillera in the **maximal c-clusteredness** case (d_{max} is the maximum distance between any two points)

$$C^*(X, d_{max}, \epsilon, k, q) = \begin{cases} d_{max}^q 2^{\lceil \frac{N-1}{k} \rceil} & \text{if } (N-1)/k \text{ is integer} \\ d_{max}^q 2^{\lceil \frac{N-1}{k} \rceil} - d_{max}^q & \text{if } (N-1)/k \text{ is not integer} \end{cases}$$

- Cluster assignment or *a priori* defined number or shape of clusters **not needed**
- Index **typically increases** when
 - Distances between points increase
 - Distances between clusters increase
 - Points are denser clustered
 - Number of clusters increases
- Index does not pick up **unbalancedness** in the number of points

The Full COPS Procedure

Combine the θ -parametrized stress measure, $\text{stress}(X(\theta), \theta)$ and the OPTICS cordillera to **cluster optimized stress (copStress)**:

$$\text{copStress}(\theta) = \text{stress}(X(\theta), \theta) - a \cdot \text{OC}(X(\theta))$$

with $\arg \min_X \text{stress}(X, \theta) := X(\theta)$ and $a \in \mathbb{R}_+$ controlling how much **weight** should be given to the c-clusteredness, e.g.,

$$a_0 = \frac{\text{stress}(X(\theta_0), \theta_0)}{\text{OC}(X(\theta_0))}$$

with $\theta_0 = (\mathbf{1}, \mathbf{1})^\top$.

We need to find

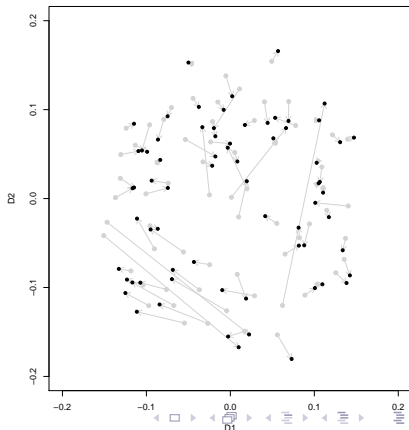
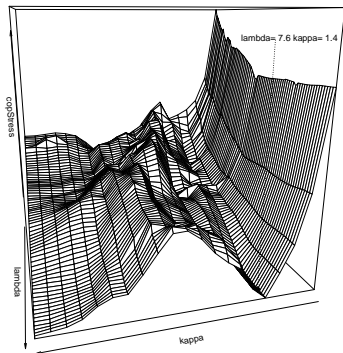
$$[\text{stress}(X(\theta), \theta) - a \cdot \text{OC}(X(\theta))] \rightarrow \min_{\theta}!$$

- We use an **alternating algorithm** that first solves for X and then minimizes over θ .
- The latter is non-smooth, so we employ **random search** or particle swarm algorithms or similar.
- The inner minimization to find X is extremely costly, so we need to have as small a number of outer steps.
- We had **good experiences with an adapted Luus-Jaakola search** (Luus & Jaakola, 1973; see Rusch et al., 2014).

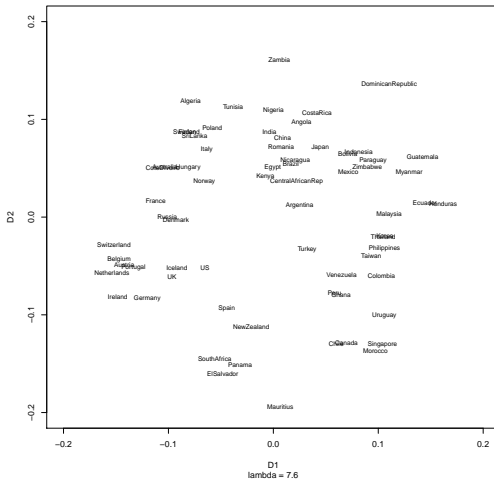
This is **implemented in the R package stops**.

Example: Banking Crises

We use **COPS** on the banking data with power transformations of fitted distances and proximities (**powerStress**):



Example: Banking Crises



COPS

- COPS works well when the objective is to obtain a scaling and a clustering
- It is easily adaptable to many stress functions
- It is particularly useful when there is only little variability in the proximities

C-Clusteredness and OPTICS cordillera

- A concept and a measure of goodness-of-clustering in dimension reduction results that has appealing properties
- May be interesting beyond COPS

TO DO

- The inner minimization is costly so COPS is **not feasible** even for a moderate number of objects
- Global optimality cannot be **guaranteed**
- **Exploit the structure** of the optimization problem
- Current implementation is still rudimentary

Beyond COPS (stay tuned)

- c-clusteredness is an aspect of a more general idea which we coin **c-structuredness** (Rusch et al., 2015)
- The idea of COPS can be generalized to **STOPS** (**Structure optimized proximity scaling**) (Rusch et al., 2015)

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Thank you for your Attention

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