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Geographic Information Systems
and Spatial Analysis

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1. Introduction

During the past two decades a new concept in information handling has emerged, the concept of Geographic Information Systems (GIS), dealing with a special type of information, namely spatial data. Spatial data sets are frequently heterogenous, often comprised of data sources with differing scales, coordinate systems, accuracies, and areal coverage. Managing and analysing spatial data cannot be accomplished appropriately by applying typical data base management systems which are designed to handle numerical and textual information only.

Since the mid 1980s major breakthroughs in cost, speed and data-storage capacity of computer hardware in general and the advent of stand-alone workstations and PCs capable running GIS applications in particular, as well as sufficient progress in GIS software have made GIS technology now available, affordable and accessible to local, regional and federal agencies as well as to small and medium sized companies in a variety of fields, such as, for example, environmental management, economic development, marketing and public service delivery. The increasing interest in geographical information systems is also reflected in government funding of academic research, with the establishment of the National Center for Geographic Information and Analysis (NCGIA) in the USA (see Abler 1987) and the Regional Research Council (ESRC - RRL) in the UK (see Masser and Blackmore 1988), as well as in the establishment of large scale professional and academic conferences dedicated to GIS (among them the IGIS Symposium in 1987, the GIS/LIS Conferences starting in 1988 and the EGIS Conferences starting in 1990). Every university with some degree of self esteem has now its own GIS experts, every national planning agency is establishing a geographical information system and even middle and large sized towns increasingly use GIS for urban planning purposes (van Teefelen 1991).

Although geographical information systems have reached a certain stage of maturity, current systems have realised only a small portion of their potential up to now. Despite widespread recognition that spatial analysis is central to the purpose of geographical information systems, the lack of integration of spatial statistical procedures and spatial models is perceived as a major

A central argument of this paper is that current geographical information systems are failing to fulfill their great potential. The major research efforts of the GIS community centre around technological issues, relating to data storage, retrieval and display, are more market driven and applied than basic research oriented. This clearly reflects the origins of the field of geographic information systems in defence and remote sensing industries (Clarke 1990). It is argued that it is necessary to increase both the analytical and modeling capabilities and the level of intelligence of geographic information systems so that decision makers in the public and private sphere can explore the possible effects of their decisions in broader decision making environments.

2. Spatial Data and Spatial Database Design

The ability of geographic information systems to handle and analyse spatial data is usually seen as the characteristic which distinguishes geographic information systems from information systems developed to serve the needs for business data processing as well as from computer aided design systems or other systems whose primary objective is map production.

Spatial data sets provide two types of information:

• data describing the locational positions of objects (with their associated topological relationships) in spatial or space-time systems (so-called positional and topological data or briefly spatial attributes), and

• data describing non-spatial attributes of the objects recorded (so-called attribute or thematic data).

The spatial referencing can take several forms. The reference may locate a single data point to an exact location in a spatial system (e.g. the position of a house). It can be a set of references locating a more complex entity in space, e.g. the route of a road, or it can be a reference to an area (e.g. an administrative area). The primitive elements of spatial data are referred to as objects. Point, line and area are primitives. The elements of the object classes
are characterised by attributes (non-spatial information). Object pairs (dyads of objects) combine any types and are especially important in spatial analysis.

To cope with the above mentioned features of spatial data, the database management system (DBMS) used in a geographical information system should fulfil certain requirements (see Hadzilacos and Tryfona 1991, Oosterom and Vijlbrief 1991), especially the following ones:

• to store spatial attributes (locational data), specify their types (point, line, area or combination) and coordinate systems,
• to link layers to spatial attributes and specify the main layer defining attribute along with its range of values,
• to store non-spatial attributes and relate them to spatial attributes,
• to specify the topological relationships between objects,
• to represent complex objects (i.e. objects characterised by spatial and non-spatial attributes from several layers),
• to enable the exchange of complete geographic data sets,
• to support or to be extensible to support both raster and vector data,
• to support spatial analysis operators,
• to provide spatial index structures for handling point data in any dimension, polyline and polygon data structure, and
• to allow the implementation of an advanced graphic user-interface.

There are different ways in which spatial data are stored for data processing. These may vary considerably from one geographic information system to another and may be quite significant in terms of specific technical considerations. A general way is to organize geographic data as a hierarchy of different components: data layers (also termed overlays) representing different themes, resolutions, orientations, zones, attribute values, locations and coordinates (see Tomlin 1990). The specifics relating to storage structure, however, do not affect the general considerations in this paper.

3. Current Geographical Information Systems

A geographical information system may be defined as a computer-based information system which attempts to capture, store, manipulate, analyse and display spatially referenced and associated tabular attribute data, for solving
complex research, planning and management problems. The system may be viewed to embody:

- a **data base of spatially referenced data** consisting of locational and associated tabular attribute data,

- appropriate **software components** encompassing procedures for the interrelated transactions from input via storage and retrieval, and the adhering manipulation and spatial analysis facilities to output (including specialised algorithms for spatial analysis and specialised computer languages for making spatial queries), and

- associated **hardware components** including high-resolution graphic displays, large-capacity electronic storage devices which are organized and interfaced in an efficient and effective manner to allow rapid data storage, retrieval and management capabilities and facilitate the analysis.

Efficiency in this context means that the system uses the minimum number of information resources to achieve the output level the system's users require, effectiveness means that the system performs the intended function and that the users get information needed in the right form and in a timely fashion. In this paper the term GIS is used as a generic term for the whole field, thus including land information systems (LIS).

Important fields of current GIS applications are natural resource (agricultural, forestry) management, land use planning, environmental assessment, environmental protection and economic development, urban and regional planning, public utilities planning and management (telephone, water, gas and electrical utilities), transportation planning, facility siting, distribution planning and marketing analysis at different spatial scales (see Harts et al. 1990a, b, 1991a, b, Tomlinson 1987). Each field is supported by specific disciplines. Almost any discipline using information with a spatial component is a potential candidate for GIS applications. Applications in the private sector (geo-marketing and locational analysis) tend to increase in importance.

The function of an information system is to assist a user in solving more or less complex research, planning and management problems and, thus to improve a user's ability to evaluate policy issues, compare policy alternatives and to
facilitate decision making. Data processing in an information system may be viewed as a number of interrelated transactions from input via storage and retrieval, and the adhering manipulation and analysis facilities to output. A geographical information system may be considered as a subsystem of an information system which itself has five major component subsystems (see Borrough 1986, Smith et al. 1987a, Guptill 1988, Linden 1990, Star and Estes 1990) including:

• data input processing,
• data storage, retrieval and database management,
• data manipulation and analysis,
• display and product generation, and
• a user interface.

These main components which are summarized in Figure 1 will be described in some more detail in the sequel. It has to be noted that - depending on the application field, the level of detail chosen and/or the products required - different application-specific geographic information systems may be specified. Then issues like facility and information management, quality control and user requirements have to be defined, too.

Data input covers all aspects of transforming spatial and non-spatial (textual or feature attribute) information from both printing and digital files into a GIS database. To capture spatially referenced data effectively, a geographic information system should be able to provide alternative methods of data entry. These usually include digitising (both manual and automatic), satellite images, scanning and keyboard entry. The data may come from many sources such as existing analogue maps, air photography, remote sensing (data from satellites and from sensors from other platforms), existing digital data sets (for example, from other geographical information systems), (field) surveys and other information systems. Often the data require operations of manual or automated processing prior to encoding, including format conversion, data reduction and generalisation of data, error detection and editing, merging of points into lines, edge matching, rectification and registration, interpolation (see the component of data manipulation).
Figure 1: Component Subsystems of a Geographical Information System
**Database management functions** control the creation of, and access to, the database itself. For the storage, integration and manipulation of large volumes of different data types at a variety of spatial scales and levels of resolution a geographic information system has to provide the facilities available within a database management system (DBMS). Many commercial geographic information systems (such as, for example, ARC/INFO) have a dual architecture. The non-spatial attribute information is stored in a relational database management system and the spatial information in a separate subsystem which enables to deal with spatial data and spatial queries. Such an architecture, however, reduces the performance because objects have to be retrieved and compiled from components stored in the two subsystems (Oosterom and Vijlbrief 1991). Spatial data processing is performed with vector, raster or a combination of these geometric data formats (see Spencer and Menard 1989). The vector format has three subtypes of geometric data formats: point, polyline and polygon. The vector representation allows more object-oriented manipulations, though the raster data structure also has advantages, especially in terms of efficiency and data preparation. Rapid, precise and accurate data integration is a key issue to successfully merge raster and vector data structures within GIS.

The most important distinguishing feature which a geographic information system has over a mere computer mapping system is the ability to manipulate and analyse spatial data. The **manipulation and analysis procedures** which are usually integrated in a GIS are limited, however, to simple **spatial operations** such as

- geometric calculation operators such as distance, length, perimeter, area, closest, intersection and union,
- topological operators such as neighbourhood, next link in a polyline network, left and right polygons of a polyline, start and end nodes of polylines,
- spatial comparison operators such as intersects, inside, larger than, outside, neighbour of, etc.,
- multilayer spatial overlay involving the integration of nodal, linear and polygon layers, and to
- restricted forms of network analysis.
Generally, GIS software is also poor for carrying out standard non-spatial analyses. Only SPANS (Tydac, Canada), a new generation of GIS software, offers a rudimentary framework which allows a range of (spatial) analysis functions, including the possibility to analyse origin-destination relationships to be built in (Openshaw 1990b).

**Product generation** is the phase where final products from the geographical information system are created. The displays and products may take various forms such as statistical reports, maps and graphics of various kinds, depending upon the characteristics depending of the media chosen. These include video screens for an animated time-sequence of displays similar to a movie, laser printers, ink jet and electrostatic plotters, colour film recorders, micro film devices and photographic media.

The final module of a geographic information system (see Figure 1) consists of software capabilities which simplify and organize the interaction between the user and the GIS software via, for example, menu-driven command systems.

4. The Need for More Sophisticated Spatial Analytic Tools

Most current geographic information systems are strong in the domains of data storage and retrieval, and graphic display. Their capabilities, for more sophisticated forms of spatial analysis and decision making, however, are rather limited. This lack of analytical and modelling functionality is widely recognized as a major deficiency (see, for example, Goodchild 1991, Clarke 1990, Openshaw 1990a,b). The analytic possibilities basically and usually refer to polygon overlay with logical operations, buffering in vector maps, interpolations, zoning and simplified network analysis. GIS capabilities for location-allocation problems, optimal land use allocation, and management routing vehicles for delivery of goods and services, for example, are currently limited to simplistic types of analysis.

Spatial analysis - which in its widest sense can be considered as analysing of spatial and non-spatial information of phenomena in spatial or space-time systems as an aid of their description, explanation and prediction - offers a wide range of methodologies and procedures relevant to GIS research.
Spatial analysis is more general than statistical analysis of non-spatial information because it requires access not only to attributes (non-spatial information), but also to locational (and topological) information. The poor analytical and modelling capabilities of current geographical information systems, however, are paralleled by a similar lack of special statistical software packages for spatial data. One of the few exceptions is SpacStat, a software which has been developed by Luc Anselin (Department of Geography, University of California at Santa Barbara) and built on top of GAUSS.

There is an enormous range of basic spatial analysis procedures and techniques available which might be used to increase the analytic and modelling functionality of geographic information systems. Based on Goodchild’s (1987) view seven fundamental and generic types of spatial analysis operations may be distinguished from a GIS-oriented perspective:

• operations which require access only to attributes of one class of objects (for example, classification procedures for an object class of areas, such operations do not belong to spatial procedures in a strict sense, but are important in spatial analysis too),

• operations which require access only to locational information of one class of objects (for example, point pattern analysis),

• operations which require access to both attributes and locational information of one class of objects (for example, homogenous regionalisation procedures for an object class of areas),

• operations which create object-pairs from one or more classes of objects (for example, pairing of points to generate a line object class),

• operations which analyse attributes of object-pairs (for example, spatial autocorrelation indices, nearest neighbour analysis),

• operations which require access to attributes and locational information for more than one class of objects or object-pairs (for example, spatial interaction models, shortest path procedures, optimum tour routing),
• operations which create a new class from one or more existing classes of objects (for example, Thiessen polygons from point objects, polygon overlay).

No current commercial GIS product comes close to match this point of view. Evidently, both GIS and spatial analysis can benefit from greater integration. The potential value of geographical information systems lies in their ability to analyse spatial data using procedures of spatial analysis, but in practice GIS technology is often used for little more than mapping and answering simple spatial queries. Spatial analysis might take advantage of the extremely rich amount of spatial data from new data sources available in geographic information systems. But there is no easy bridge which can be established between GIS and spatial analysis technology (see Figure 2).

**Figure 2: The Link between Geographic Information System and Spatial Analysis (see Openshaw 1990a)**

From a technical point of view four ways to link GIS and spatial analysis might be reflected (see Openshaw 1990b, Goodchild 1987, 1991):

**First**, the strategy to develop generic spatial analysis function tools to be integrated into proprietalogic geographic information systems as standard GIS operators (full integration of spatial analysis tools into GIS technology),

**Second**, the strategy to write user-friendly interfaces to special statistical software packages for spatial data (loose coupling of GIS and spatial analysis due to the lack of GIS-adequate spatial analysis technology in statistical software packages),
Third, the strategy to develop a basic spatial toolbox for inclusion in standard statistical packages (SPSS-X, SAS, GLIM, GAUSS or RATS) to provide a set of independent portable spatial analysis macros which can co-exist with a targeted GIS (close coupling of GIS and spatial analysis).

Fourth, the strategy to embed GIS procedures (a strategy inverse to the first one) within spatial analysis or modelling frameworks which attempt to exploit the unique capabilities of GIS technology to devise new and more relevant analytical procedures (full integration of GIS procedures into spatial analysis and modelling frameworks).

The first strategy of full integration of spatial analysis tools into GIS revolves around deciding which spatial analysis operations should be included and assumes functions which are on a sufficient scale general and generic to justify the efforts (Openshaw 1990a). Given the nature of GIS software industry on the one side and the tremendous efforts needed on the other, this strategy seems unlikely to be realised in near future. The second strategy is relatively simple because the availability of export facilities in geographic information systems makes data transfer easy, but faces the lack of GIS-relevant standard spatial statistical packages. Concerning the third - the most likely - strategy the unresolved problem refers to the nature of the user-friendly interface for the linkage. Possibilities range from source code through subroutine libraries, high-level languages, commands, menus to virtual reality. The final strategy mentioned above is quite different to the other ones and inverse to the strategy to embed spatial analytic functions into GIS. Here GIS technology is embedded within spatial analysis and modelling frameworks via utilising GIS databases and access at the subroutine level.

The strategy to export spatial data from GIS to standard statistical software packages which is currently being widely used has to be judged to be an adequate solution, due to two major reasons. First, none of the standard software packages (SPSS-X, SAS, GLIM, GAUSS, RATS) has a spatial statistics module which would enable to treat spatial data approximately (problem of spatial autocorrelation). The specific nature of spatial data requires more or less specific spatial analytic procedures. Second and closely related, these packages are unable to preserve the spatial structure in such a way that output from such software systems can be imported back adequately into a geographic information system.
Finally, attention has to be paid to the issue to identify GIS-relevant spatial analysis functions. The procedures considered to be strong candidates for integration should fulfill certain requirements, at least enable to handle large data sets without major difficulty and to take the specific nature of spatial data explicitly into account.

The following procedures may be considered as a non-exhaustive set of examples of GIS-relevant spatial analytic procedures and techniques (see also Openshaw 1990b):

- exploratory point pattern and area data analysis procedures for identifying spatial patterns and relationships,
- regionalisation (i.e. classification with contiguity constraint) to deal with the zone design and spatial representation issues, and aggregation procedures suitable for use with large spatial data sets,
- spatial response models of various kinds including regression procedures coupled with the Moran coefficient function and its standard error to test for spatial autocorrelation in residuals,
- space-time statistical models for acquisition, storage, analysis and forecasting,
- tools for handling origin-destination relationships in spatial and space-time systems,
- location - allocation models,
- optimum route procedures,
- spatial search procedures,
- spatial data interpolation procedures (co-kriging interpolation),
- Thiessen models in which point information is modeled into a series of polygon definitions, using nearest neighbour concepts,
- Gaussian diffusion models for a single point and for multiple points,
- techniques for monitoring the propagation of errors (Monte Carlo Simulation),
- fuzzy set based analytic procedures to deal with inprecision in measurements, inconsistency of data and inprecision in concept,
- artificial based spatial analysis models.

No current commercial geographical information system comes close to provide these spatial procedures. Advanced spatial analysis modules may be
considered to be critical elements for the next generation of more intelligent geographic information systems based on principles of artificial intelligence.

5. Towards Knowledge-Based Geographic Information Systems

Since the early 1980s decision support systems have become increasingly important in business decision making. Expert systems may be viewed as systems which achieve expert-level performance, utilising artificial intelligence (AI) concepts and programming techniques such as connectionist models (for example, the concept of neural networks), symbolic representation, inference and heuristic search. Spatial expert systems (i.e. expert systems with a spatial domain) provide a framework to incorporate analytical and modelling capabilities into geographical information systems and may support spatial analysis and decision making.

Knowledge-based systems emphasize domain-specific knowledge, rather than more general problem solving strategies. Since the knowledge of experts tends to be domain-specific rather than general, expert systems are often termed knowledge-based (Benfer et al. 1991). Four kinds of software tools are available for developing expert systems: conventional languages such as C, AI languages such as LISP and Prolog, expert system shells (for example NEXPERT Object, and AI development environments such as KEE (Knowledge Engineering Environment, Intillcorp). Expert system shells and AI development environments greatly reduce the cost of developing expert systems.

Spatial expert systems have evolved in a manner which parallels that of expert systems in the business data processing community (see, for example, Kim et al. 1990). A fully fledged spatial expert system may be considered to have four essential components (see Benfer et al. 1991, Forsyth 1989b, etc):

- a **knowledge base** consisting of spatial and non-spatial knowledge about some substantive domain,

- an **inference engine** consisting of a set of general (search and) inference procedures to reason from knowledge in the knowledge base and to infer additional conclusions,
• a **knowledge-acquisition** module to assist in expressing knowledge in a form suitable for inclusion in the knowledge base,

• an **user interface** which assists the user to consult the spatial expert system.

The knowledge base is elicited from a domain expert and reformulated as a collection of rules, a network of facts or a frame-based structure. The relative maturity of expert systems is reflected in the variety of alternative, and sometimes complementary, knowledge representation techniques. The mainstream approach to knowledge representation has been inspired by the insights of mathematical logic and is symbolic in nature. The production rules format, simple condition-conclusion or condition-action statements (IF condition THEN action, or IF condition THEN action 1 ELSE action 2), is the most widely used way of symbolic encoding of knowledge. More complex representations are mostly frame or object-oriented systems. The knowledge-based GIS, termed KBGIS-II and developed by Smith et al. 1987, may serve as an example of an object-oriented system. In contrast to a symbolic representation of knowledge the connectionist architectures, strongly inspired by the concept of neural networks, are more committed to the principle of interconnectivity (Shadbolt 1989). One major difference between symbolic and connectionist types of knowledge refers to whether knowledge has to be explicitly or implicitly represented (see Forsyth 1989c).

In general, the knowledge in a knowledge base may consist of three types:

• **Declarative or factual knowledge** (spatial object knowledge and useful spatial and non-spatial feature information about the objects),

• **Procedural or strategic knowledge** (the core of a knowledge base) including concepts and various relationships (definitional, taxonomic, associational and empirical relationships) among them,

• **Control knowledge** (usually based on rules of thumb) for a variety of control strategies which allow to rule out obviously wrong solutions and to focus on the mere promising ones.
An inference engine consists of search and reasoning procedures which enable an expert system to arrive at conclusions which are to be plausible rather than valid in the strict logical sense. The choice of an inference strategy and the choice of knowledge representation are inextricably bound together. In the predominant rule-based systems it is common practice to employ all or some of the following reasoning strategies: backward chaining, forward chaining and/or Bayesian inference (see Graham 1989). Many expert systems operate in task domains where the available information is inherently imprecise. Rules derived from experts may be inexact, measurements unreliable etc. This tends to be true especially in complex spatial task domains. Fuzzy-set logic which extends the operations of Boolean algebra to cover fractional truth-values intermediate between 0 (false) and 1 (true) may be considered to provide a promising logical approach of reasoning in the context of fuzzy information making spatial expert systems more powerful.

The knowledge acquisition module serves to interact with the domain expert to acquire information relevant to both the knowledge domain and judgmental behaviour of the expert. The conventional approach in knowledge acquisition is based on dialogue. This approach is widely viewed as a major bottleneck in developing expert systems because of three reasons: deliberate resistance, inarticulacy, and cognitive mismatch (Forsyth 1989b). Consequently, major recent research efforts in the field of AI focus on replacing the conventional approach in knowledge acquisition by procedures of machine learning.

The user interface is a general module which controls the I-O-behaviour of the system and facilitates user interaction with the system. The interface fulfills basically two functions: first, to provide the user with the information required to solve his problem, to display the conclusions and explain its reasoning; and second, to translate queries from the user into specific goals for the expert system’s engine machine.

The most active areas of expert system research are chemistry, computer systems, electronics and engineering. Up to now, there are only few applications in the field of spatial analysis (see Smith et al. 1987, Kim et al. 1990, Ortolano and Perman 1990). But it may be safely predicted that in the near future expert systems will increasingly be developed. Suitable areas are the design of cartographic displays of various kinds, land use and facility location planning (especially retail site location, social services location,
marketing), emergency management, transportation planning (vehicle navigation and routing systems), support of spatial modelling by providing assistance in choosing, calibrating and interpreting the output of complex models in urban and regional planning.

Although expert systems were initially viewed as an entirely new form of software for standalone applications, attention is increasingly becoming focused on forming links between expert systems and the conventional problems of data processing, including the interface between expert systems and geographical information systems (see, for example, Wright 1990, Heikkila et al. 1990). The integration of (spatial) expert systems into a GIS environment leads to - what may be called - a knowledge-based geographic information system and would greatly enhance the power and usefulness of geographical information systems for spatial decision making. More precisely defined, a knowledge-based GIS may be considered as the embodiment of a knowledge-based component in such a way that the GIS can offer intelligent advice or take an intelligent decision about a geoprocessing function. The style architecture to obtain these characteristics may be rule-based programming or object-oriented. For solving complex spatial problems with fuzzy information, the overall system should have several fuzzy expert systems on substantive domains, a GIS including a fuzzy information retrieval module, and a model base including fuzzy set based spatial and evaluation models as integral parts. Figure 3 depicts the system architecture of a knowledge-based geographic information system and shows the linkage of an expert system with a model-based geographic information system.

A knowledge-based GIS would be able to link spatial analysis and GIS intelligently for specific domains closer and would assist the user to choose the best set of spatial analysis procedures and tools to solve his problem within the constraints of data, data quality, cost and accuracy. It would also report to the user where the major sources of error come from and would offer a set of options with which better results might be obtained. Consequently, knowledge-based geographical information systems may be considered as a key research area to improve the analytical and modelling capacities of GIS as well as the quality of applied GIS research.
Figure 3: System Architecture of a Knowledge-Based Geographic Information System

Support Elements
- Domain Expert
- Knowledge Acquisition Interface

Core System of a (Fuzzy) Expert System
- User Interface
- Knowledge Base
  - Declarative Knowledge
  - Procedural Knowledge
  - Control Knowledge
- Inference Engine
  - Inference System
  - Control System
- Data Structure Interface
- Geographic Information System (including a fuzzy information retrieval module)
- Statistical Analytical and Modelling Module
6. Summary and Outlook

There is a wide agreement in both the GIS community and the modelling community that the future success of GIS technology will depend to a large extent on incorporating more powerful analytical and modelling capabilities, on increasing its capacity to handle large, spatially indexed data bases, and on increasing its level of intelligence (NCGIA 1988). The theme of GIS and spatial analysis is a major concern of research efforts, especially undertaken by the US National Center for Geographical Information and Analysis and by the ESRC's Regional Research Laboratory in the UK (see Masser 1988). Nevertheless, progress to link spatial analytical tools with GIS is rather slow. An effective form of tight coupling in which data can be passed between a geographical information system and a spatial analysis module without loss of higher structure is still missing (Goodchild 1991).

Geographic information systems are often either explicitly or at least implicitly designed to assist decision makers. The capabilities of current geographic information systems for specialist forms of spatial search and decision making are limited. A successful GIS has to attempt to support the analytical and statistical modelling required by decision-makers in urban and regional planning. Scholars around the world are currently looking at fields of artificial intelligence (especially expert systems) to make geographic information systems and spatial analysis more efficient and more friendly to users with limited computer analytical literacy. From the viewpoint of the next generation of more intelligent geographic information systems spatial model tools and current GIS technology may be considered as intermediate tools for developing knowledge-based information systems supporting activities in urban, regional and environmental planning and decision-making.

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